

## Greater Cambridge City Deal Executive Board

### 1 September 2016 – City Deal progress report

Workstream	Update	Upcoming milestones
<b>INFRASTRUCTURE PROGRAMME</b> Create and deliver an infrastructure investment programme that draws together national and local funding streams to invest in infrastructure that will drive economic growth in the area.		
<b>A1307 corridor to include bus priority / A1307 additional Park &amp; Ride</b> Achieve faster and more reliable bus journey times between Haverhill, Cambridge and key areas in between, through bus priority at key congestion points on the A1307 and provision of an outer Park & Ride site on the corridor.	<ul style="list-style-type: none"> <li>Public consultation on initial options for the route closed on 1 August. Over 1,400 responses were received.</li> </ul>	<ul style="list-style-type: none"> <li>Development of a preferred option to be recommended to the Executive Board, incorporating the outcomes of the public consultation on initial options.</li> <li>8 March 2017: Executive Board to consider the outcomes of public consultation and select a preferred option.</li> </ul>
<b>A428-M11 segregated bus route / A428 corridor Park &amp; Ride / Madingley Road bus priority</b> Ensure that bus journeys between Cambourne and Cambridge are direct and unaffected by congestion by providing high quality bus priority measures between the A428/A1303 junction and Queen's Road, Cambridge and one or more Park & Ride or rural interchange sites on the corridor.	<ul style="list-style-type: none"> <li>The report has been rescheduled from this meeting cycle to next to allow sufficient time for all relevant parties to review and finalise the technical detail prior to publication and at specific request.</li> </ul>	<ul style="list-style-type: none"> <li>Date/location TBC: Next Local Liaison Forum meeting</li> <li>13 October: Executive Board to select a preferred option for the Cambourne to Cambridge route for Full Business Case preparation and detailed design, to be subject to further public consultation.</li> </ul>
<b>Chisholm Trail cycle links</b> A high quality strategic cycle route from Cambridge Station in the south of the city through to the new [Cambridge North] Station, providing connections between the Science and Business Parks in the north and the commercial hub around Cambridge Station and the Biomedical Campus.	<ul style="list-style-type: none"> <li>The planning applications for the Chisholm Trail cycle links and the Chesterton-Abbey bridge are currently being considered.</li> <li>The timing for the planning committee decision is currently uncertain: if the application cannot be considered in September, it is requested that the item currently scheduled for 13 October is moved to 10 November.</li> </ul>	<ul style="list-style-type: none"> <li>Imminent: submit request for Secretary of State consent to route across Coldham's Common.</li> <li>5 September: Next Local Liaison Forum meeting, 6pm at Barnwell Baptist Church.</li> <li>September or October (anticipated): Fringes JDCC to consider planning applications.</li> </ul>

		<ul style="list-style-type: none"> <li>Following planning permission: Executive Board asked to approve construction.</li> </ul>
<b>City centre capacity improvements</b> Improve the reliability of, and capacity for public transport, cycling and walking movements in the city centre through a variety of potential measures to relieve congestion and manage the city's transport network.	<ul style="list-style-type: none"> <li>The views of the public, businesses and other stakeholders are currently being sought on the proposed package of measures.</li> </ul>	<ul style="list-style-type: none"> <li>11 July to 10 October: Seeking people's views on proposed package of measures.</li> <li>25 January 2017: Executive Board to consider responses and feedback, and decide whether to approve project delivery.</li> </ul>
<b>Cross-city cycle improvements</b> Facilitate continued growth and an increased proportion of cycling trips in Cambridge, lifting cycling levels to around 40% by enhancing the connectivity, accessibility and safety of the cycling network.	<ul style="list-style-type: none"> <li>Construction has started on the Arbury Road scheme.</li> <li>Detailed development is progressing on the other four schemes, for construction beginning in 2017.</li> </ul>	
<b>Histon Road bus priority / Milton Road bus priority</b> Ensure that bus journeys along Histon and Milton Roads are direct and unaffected by congestion through the provision of high quality on-line bus priority measures between the Histon and Milton Interchanges and Cambridge city centre.	<ul style="list-style-type: none"> <li>The Executive Board at its meeting on 9 June approved public consultation on preferred measures for both corridors, and agreed that Local Liaison Forums need to be involved as the detail is developed.</li> <li>Detailed work is being undertaken on those preferred measures in preparation for public consultation, working with Local Liaison Forums and including engaging with stakeholders.</li> </ul>	<ul style="list-style-type: none"> <li>Dates/locations TBC: Next Local Liaison Forum meetings.</li> <li>1 November: Anticipated start of public consultation.</li> <li>19 December: Anticipated close of public consultation.</li> </ul>
<b>Tranche 2 programme development</b> Develop a prioritised programme of infrastructure investments, informed by an analysis of their anticipated economic impacts, to be delivered during the tranche 2 period (2020/21-2024/25).		<ul style="list-style-type: none"> <li>Autumn: Initial sift and assessment of the long-list of schemes.</li> <li>10 November: Executive Board to consider and agree initial priorities for preparatory work on tranche 2 schemes to develop to 'options assessment' stage.</li> </ul>

OTHER WORKSTREAMS		
<b>Communications</b> Communicate the vision and aims of the City Deal to a range of audiences	<ul style="list-style-type: none"> <li>• Six-weekly meeting cycle of City Deal Communications Group – strategy/commissioning.</li> <li>• Support for Tackling Peak-Time Congestion engagement – press releases, website content, graphics and multimedia products including PCCP animation.</li> <li>• Stakeholder meetings - TfGM, Form the Future, Housing Development Agency, Cambridge Ahead.</li> <li>• Briefing events have been conducted on key issues.</li> <li>• Live tweeting of City Deal meetings to ensure that updates are communicated quickly and effectively to the wider public.</li> </ul>	<ul style="list-style-type: none"> <li>• Stakeholder meetings – round-table event with community representatives on key communications issues; LEP on skills.</li> <li>• Completion of the stakeholder/communications strategy and delivery plans; brand guidelines.</li> <li>• Quarterly briefing and process communique.</li> <li>• Transport vision and updated maps.</li> <li>• New social media channels.</li> <li>• Events marketing kit to support engagement.</li> <li>• Support for ongoing consultations.</li> <li>• Channel content review.</li> <li>• Resource review.</li> </ul>
<b>Economic development and promotion</b> Enhance the alignment of public and private sector partners in Greater Cambridge to enhance the attractiveness and promotion of the Greater Cambridge economy to high-value investors around the world, and align appropriate activities that support existing businesses to develop.	<ul style="list-style-type: none"> <li>• The Cambridge Promotion Agency has now been operational for roughly a year.</li> <li>• A fuller update report on the work of the Cambridge Promotion Agency, including its first year achievements, is included on this meeting's agenda.</li> </ul>	
<b>Finance</b> Manage and monitor the delivery of the infrastructure investment programme and relevant City Deal-related expenditure, and bring together appropriate local funding streams to complement and enhance the delivery of City Deal objectives.	<ul style="list-style-type: none"> <li>• The Government consultation on the future of New Homes Bonus has closed and responses are being reviewed. It is not clear when an update will be published.</li> </ul>	

<p><b>Governance</b> Create a governance arrangement for joint decision making between the local Councils that provides a coordinated approach to the overall strategic vision, including exploring the creation of a Combined Authority to allow the Councils to collaborate more closely to support economic development.</p>	<ul style="list-style-type: none"> <li>At the time of writing, consultation is approaching its conclusion on a proposed Devolution Deal for Cambridgeshire and Peterborough. This would in practice mean that a Combined Authority for Greater Cambridge would not be created.</li> </ul>	<ul style="list-style-type: none"> <li>October: Councils to consider outcomes of consultation on proposed devolution deal and take final decisions.</li> <li>Work with the Councils to understand the implications of a Combined Authority, and how that fits with the City Deal.</li> </ul>
<p><b>Housing</b> Explore the creation of a joint venture to drive quicker delivery of 2,000 of the affordable new homes envisaged in the draft Local Plans, potentially drawing in land holdings from the partners and external investment to deliver more affordable housing, and deliver 1,000 extra new homes on rural exception sites.</p>	<ul style="list-style-type: none"> <li>Work has commenced on a Communications Strategy, which will lead into creating a brand for the Greater Cambridge Housing Development Agency (GCHDA)</li> <li>The GCHDA are continuing work on numerous schemes.</li> <li>The GCHDA Management Board have agreed the SCDC self-build vanguard will be managed through the GCHDA.</li> <li>The GCHDA team is continuing to staff up, with a Technical &amp; Construction Lead to be advertised shortly.</li> </ul>	<ul style="list-style-type: none"> <li>10 October: Workshop to discuss models for the GCHDA.</li> </ul>
<p><b>Payment-by-results mechanism</b> Implement a payment-by-results mechanism where Greater Cambridge is rewarded for prioritising and investing in projects that deliver the greatest economic impact over 15 years, commencing in 2015-16.</p>	<ul style="list-style-type: none"> <li>Officers are working with counterparts from several city-regions around the UK to procure the economic assessment panel, which will serve the city-regions' payment-by-results mechanisms up to 2021.</li> <li>The tender for the framework contract for the economic assessment panel closed recently and is being evaluated at the time of writing.</li> </ul>	<ul style="list-style-type: none"> <li>September: Anticipated contract award.</li> </ul>
<p><b>Skills</b> Create a locally responsive skills system that maximises the impact of public investment, forges stronger links between employers and skills providers, and drives growth across Greater Cambridge, including delivering 420 additional</p>	<ul style="list-style-type: none"> <li>'Form the Future' is reporting good progress against the KPIs in the contract for the City Deal Skills Service.</li> <li>The Skills Service is confident that the target number of apprentices for the year will be achieved.</li> </ul>	<ul style="list-style-type: none"> <li>10 November: Six monthly report to come to the Executive Board on the Skills Service, including sharing the findings from interim evaluation and considering the future funding position.</li> </ul>

apprenticeships in growth sectors over five years.		
<b>Smart Cambridge</b> Explore, in partnership with academic and business expertise, technological opportunities to complement the aims of the infrastructure investment programme and improve the functioning of the Greater Cambridge economy, finding smart solutions to a series of issues constraining the economic growth potential of the area and positioning the area as a Smart Cities leader.	<ul style="list-style-type: none"> <li>The Executive Board in July approved three work packages towards Intelligent Mobility, regarding data on travel choices, integrated ticketing and autonomous vehicles, with a fourth package to be recommended in early 2017 on digital way-finding.</li> </ul>	<ul style="list-style-type: none"> <li></li> </ul>
<b>Strategic planning</b> Underpin and accelerate the delivery of the Cambridge City and South Cambridgeshire Local Plans, including undertaking an early review of the Local Plans beginning in 2019 to take into account the anticipated changed infrastructure landscape, and work towards developing a combined Local Plan that includes other relevant economic levers.	<ul style="list-style-type: none"> <li>Joint hearings on the Local Plans recommended in June with hearings on housing numbers, housing supply, the joint housing trajectory and Green Belt.</li> <li>Hearings specifically on the Cambridge Local Plan started in June and continue into September.</li> </ul>	<ul style="list-style-type: none"> <li>November/December: Hearings specifically into the South Cambridgeshire Local Plan.</li> <li>Further details of Local Plan hearings are to be confirmed.</li> </ul>