Greater Cambridge City Deal Executive Board
25 January 2017 – City Deal progress report

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<th>Workstream</th>
<th>Update</th>
<th>Upcoming milestones</th>
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<td><strong>INFRASTRUCTURE PROGRAMME</strong>&lt;br&gt;Create and deliver an infrastructure investment programme that draws together national and local funding streams to invest in infrastructure that will drive economic growth in the area.</td>
<td>• Work is continuing to develop a preferred option, drawing upon the public consultation that ended in August, for recommendation to the Executive Board.</td>
<td>• 8 March 2017: Executive Board to consider the outcomes of public consultation and select a preferred option.</td>
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<td><strong>A1307 corridor to include bus priority / A1307 additional Park &amp; Ride</strong>&lt;br&gt;Achieve faster and more reliable bus journey times between Haverhill, Cambridge and key areas in between, through bus priority at key congestion points on the A1307 and provision of an outer Park &amp; Ride site on the corridor.</td>
<td>• Following the Executive Board discussion on 13 October, further detailed work is being undertaken to develop a proposal to be brought to the Executive Board ahead of the next round of public consultation.</td>
<td>• 2 February 2017: Next Local Liaison Forum meeting&lt;br&gt;• February/ March 2017: LLF Workshops&lt;br&gt;• 26 July 2017: Executive Board to consider detailed work undertaken since the October Board decision and approve public consultation.&lt;br&gt;• (est.) Autumn 2017: (Pending Executive Board approval) Public consultation on preferred option.</td>
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<td><strong>A428-M11 segregated bus route / A428 corridor Park &amp; Ride / Madingley Road bus priority</strong>&lt;br&gt;Ensure that bus journeys between Cambourne and Cambridge are direct and unaffected by congestion by providing high quality bus priority measures between the A428/A1303 junction and Queen's Road, Cambridge and one or more Park &amp; Ride or rural interchange sites on the corridor.</td>
<td>• The planning application for the Chisholm Trail Phase 1 is currently being considered and will be determined in March 2017.&lt;br&gt;• The Executive Board on 10 November approved construction of phase one of the scheme, subject to gaining planning permission.</td>
<td>• January 2017: Work towards finalisation of land agreements.&lt;br&gt;• End of January 2017: Submit application to Secretary of State for Commons consent, work towards finalisation of land agreements and appoint contractor.&lt;br&gt;• February 2017: Cambridgeshire County Council Planning Committee due to...</td>
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<td><strong>Chisholm Trail cycle links</strong>&lt;br&gt;A high quality strategic cycle route from Cambridge Station in the south of the city through to the new [Cambridge North] Station, providing connections between the Science and Business Parks in the north and the commercial hub around Cambridge Station and the Biomedical Campus.</td>
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<td>City Access</td>
<td>Public engagement on the proposed access and congestion package closed on 10 October, with over 10,000 responses received.</td>
<td>To be determined at this meeting.</td>
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<td>Cross-city cycle improvements and A10 Cycle scheme</td>
<td>Construction is complete on phase 1 of the Arbury Road scheme. Detailed development is progressing on the other four schemes, for construction beginning in 2017. The Hills Road/Long Road and Links to North Cambridge station schemes are due to commence in February/March 2017.</td>
<td>2017: Construction of the remaining schemes. Mid-February 2017: Construction on the Frog End to Melbourn cycleway is due to be completed. 8 March 2017: Executive Board due to determine Traffic Regulation Orders.</td>
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<td>Histon Road bus priority / Milton Road bus priority</td>
<td>Detailed work is being undertaken on the preferred measures in preparation for public consultation, working with Local Liaison Forums and including engaging with stakeholders. Workshops are taking place to inform the public consultation.</td>
<td>End January 2017: Workshop process to be completed. 8 March 2017: Executive Board to consider the outcomes from design workshops and determine a response to Local Liaison Forum resolutions on project design principles for Milton Road and set delivery priorities for both Milton Road and Histon Road projects. July 2017: Executive Board to consider detailed design for statutory consultation. July 2017: Executive Board to consider Histon Road workshop outcomes and determine a response to Local Liaison</td>
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### Tranche 2 programme development
Develop a prioritised programme of infrastructure investments, informed by an analysis of their anticipated economic impacts, to be delivered during the tranche 2 period (2020/21-2024/25).

- The Executive Board on 8 December agreed to next steps on the tranche 2 programme.
- February/March: Workshops on prioritisation criteria and long listing.

### OTHER WORKSTREAMS

#### Communications
Communicate the vision and aims of the City Deal to a range of audiences

- The public communications survey (December 2016) saw 155 responses received – feedback will be used to inform the communications delivery plan in 2017/18.
- A part-time (0.4 FTE) digital media officer has been recruited jointly with Cambridge City Council to provide some in-house multi-media capacity, including graphics/video.
- January: Improved public questions and answers process for public meetings introduced, including publication of questions and agreed written responses following meetings.
- February: Refreshed communications strategy and stakeholder engagement plan, and submission for the 2017/18 budget.

#### Economic development and promotion
Enhance the alignment of public and private sector partners in Greater Cambridge to enhance the attractiveness and promotion of the Greater Cambridge economy to high-value investors around the world, and align appropriate activities that support existing businesses to develop.

- The Cambridge Promotion Agency has responded to 125 enquiries in just over a year. Over $10M has been invested following CPA actions. It is progressing with a ‘press office’ function. Currently working on three >£M investment leads, potentially >200 jobs.

#### Finance
Manage and monitor the delivery of the infrastructure investment programme and relevant City Deal-related expenditure, and bring together appropriate local funding streams to complement and enhance the delivery of City Deal objectives.

- The Executive Board on 10 November adopted a City Deal Financial Strategy.
- The Local Government finance settlement was published in December. This will reduce New Homes Bonus payments to Local Authorities going forward, a contingency the City Deal has planned for.
- 8 March 2017: Executive Board to consider annual budget for the City Deal.

#### Governance

- All Councils have now agreed the proposed
- Work with Combined Authority on
Create a governance arrangement for joint decision making between the local Councils that provides a coordinated approach to the overall strategic vision, including exploring the creation of a Combined Authority to allow the Councils to collaborate more closely to support economic development.

| Devolution Deal for Cambridgeshire and Peterborough, with a Combined Authority to be established.  
- The establishment of a Combined Authority for Cambridgeshire and Peterborough means that a Combined Authority for Greater Cambridge cannot be created. | potential for joint working, particularly in the context of developing City Deal tranche 2 projects (pending Board decision) |
|---|---|

### Housing

Explore the creation of a joint venture to drive quicker delivery of 2,000 of the affordable new homes envisaged in the draft Local Plans, potentially drawing in land holdings from the partners and external investment to deliver more affordable housing, and deliver 1,000 extra new homes on rural exception sites.

- The Greater Cambridge Housing Development Agency (HDA) has completed 63 new homes in 2016/17 with a further 157 due to be completed by the end of March 2017.  
- The HDA Management Board has agreed the SCDC self-build vanguard will be managed through the HDA.

- March 2017: Councils expected to consider proposal for future operating model for the Housing Development Agency.

### Payment-by-results mechanism

Implement a payment-by-results mechanism where Greater Cambridge is rewarded for prioritising and investing in projects that deliver the greatest economic impact over 15 years, commencing in 2015-16.

- Now that the independent economic assessment panel has been procured on behalf of Greater Cambridge and several other Localities, inception work has begun with the panel.  
- A plan for specific timeframes is being developed, and will be reported back to the Board when available.

- Work with the panel to develop the generic and local evaluation frameworks.

### Skills

Create a locally responsive skills system that maximises the impact of public investment, forges stronger links between employers and skills providers, and drives growth across Greater Cambridge, including delivering 420 additional apprenticeships in growth sectors over five years.

- "Form the Future" is reporting good progress against the KPIs in the contract for the City Deal Skills Service.  
- The Executive Board on 10 November agreed (among other things) to:  
  - Extend Form the Future’s contract for a further 12 months to August 2018  
  - Set aside £160,000 for the 2017/18 academic year and assume a continuation of funding for a brokerage

- Working with schools to develop careers advice and engagement capacity.  
- Working with Cambridge Regional College to develop employer outreach.
**Smart Cambridge**

Explore, in partnership with academic and business expertise, technological opportunities to complement the aims of the infrastructure investment programme and improve the functioning of the Greater Cambridge economy, finding smart solutions to a series of issues constraining the economic growth potential of the area and positioning the area as a Smart Cities leader.

- The City Management Platform workstreams are ongoing, including network and sensor deployment, data hub and associated tools/website and “beta” version of a new transport planning app. All workstreams are on track.
- Intelligent Mobility workstreams relating to Integrated and On-line Transport Ticket purchase and a feasibility study for trialling autonomous vehicles on the busway are both underway and on track.
- A collaborative funding bid was submitted in November to the CCAV (Centre for Connected Autonomous Vehicles) Competition overseen by Innovate UK. The outcome is expected in late February/early March.

**Strategic planning**

Underpin and accelerate the delivery of the Cambridge City and South Cambridgeshire Local Plans, including undertaking an early review of the Local Plans beginning in 2019 to take into account the anticipated changed infrastructure landscape, and work towards developing a combined Local Plan.

- Hearings were held between June and September 2016 relating to Cambridge Local Plan-specific issues.
- South Cambridgeshire-specific hearings were held in November and December 2016 relating to:
  - Climate change policies;
  - Promoting successful communities policies (these hearings considered the

**Service in 2018/19**

- Review the focus and targets for the period 2017/18 and begin contract negotiations along these lines.
- Set aside £35,000 for January-December 2017 and assume a continuation of this into 2018 to develop Career Champions in schools.

- End February 2017: Integrated ticketing and busway autonomous vehicles feasibility reports due for completion.
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<th>that includes other relevant economic levers.</th>
<th>policies for the provision and protection of services and facilities, and the environmental health policies); and</th>
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<td>• Delivering high quality homes policies (these hearings considered the housing allocations at villages and housing policies).</td>
<td>o Building a strong and competitive economy policies (policies for employment and retail proposals and allocations, including the modification to allocate land south of Cambridge Biomedical Campus).</td>
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<td>• Details of the remaining South Cambridgeshire-specific hearings and joint Cambridge/South Cambridgeshire sessions to take place in 2017 are to be confirmed by the Inspectors.</td>
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