

# GCP comms update

Q1 April - June 2018

*Includes pre-election period March 26 - May 3 2018*

## Consultation & engagement



Public consultations  
- Histon Road  
- Barton Greenway  
- Haslingfield Greenway



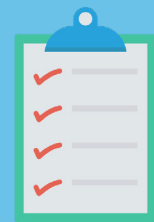
17 public meetings  
approx. 800 conversations



7,967 emails sent

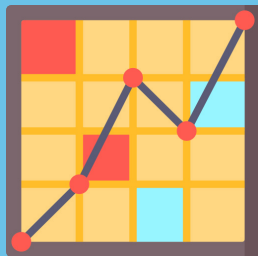


23,800 leaflets distributed



1,746 survey responses

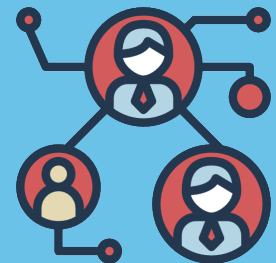
## Web & social



17,702 website visits  
30,514 unique pageviews



2,740 followers across  
three social media channels



Avg 1,406 people  
reached per post

## In the news



65 media mentions

Cycling to get £4.6million of 'quick win' improvements

**£6 million scheme will transform Cambridge's Histon Road**

Travel app paving the way for greener transport modes

**Electric buses could be on the way for Cambridge**

Two new resident parking schemes will be established in central Cambridge



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