

Representation 2 Dry Drayton Parish Council

Dear Dry Drayton Parish Council,

Thank you for taking the time to respond to our premises licence application, which has been referred to us by South Cambridgeshire Licensing Authority. We note your comments and have provided some further information below.

Prior to submitting the application, we have been working with the Licensing Authority and other Responsible Authorities sharing plans that will form the basis of the Event Management Plan referred to in the application. You will note from the application that detailed plans are required to be considered by a multi-agency forum (currently called the Safety Advisory Group) prior to the events taking place. If the Premises Licence is granted, this requirement will be a condition of the Licence and must be satisfied each year.

We note in your response that Dry Drayton Parish Council have concerns regarding noise from the events and the impact this will have on the local area and we wanted to write to you to explain in more detail on how we plan to manage noise throughout the events which we hope will allay your concerns.

We understand the concern neighbouring communities have in regards to music noise and we want to assure you that we plan and manage our events using a number of highly experienced consultants to ensure they are delivered safely and with as little disruption to the local community as reasonably possible.

We have appointed a highly experienced Noise Management Consultant who we will continue to work closely with through both the planning and delivery of our events to produce, implement and monitor a robust sound management plan which will be agreed with the Licencing Authority and South Cambridgeshire District Council's Environment and Waste Commercial Team in advance of the events.

As part of our planning, a lot of work is done on agreeing maximum sound levels and ensuring the site is designed in a way to minimise the escape of sound so that disturbance to our neighbours is limited as much as reasonably possible. However, as Event Organisers, although we implement a number of measures, we are aware that it is impossible to completely reduce all sound traveling and believe in the importance of open communication so that residents can always get in touch with the event team if they have any concerns.

I wanted to highlight the below condition which is part of our premises licence:

- *A dedicated resident complaint and information phone line and email service will be established and operational throughout each event. Residents and local business will be able to use the service to report their concerns regarding noise, antisocial behaviour, litter etc.*

It is incredibly important to us that local residents are able to contact us if there are any concerns during the event weekends. In addition to a resident phone line and email service, our Noise Management Consultant will have a team on the ground who are able to respond to any noise related complaints and as part of their service, offer a home visit to discuss these and record sound levels to ensure the agreed limits are not exceeded.

There are a number of other conditions relating to the management of music noise that hold us accountable to the Licencing Authority to ensure that the event complies with the prevention of public nuisance objective regarding the control of noise :

- *An experienced acoustic consultant will be appointed to produce, implement and monitor a robust Sound Management Plan that will be included in the EMP. The Sound Management Plan will contain the maximum music noise levels permitted at identified locations and the acoustic consultant's management strategy and measures to control music noise levels during the events.*
- *The acoustic consultant will assess the positioning of sound sources pre-event and liaise with the Licensing Authority and South Cambridgeshire District Council's Environment and Waste Commercial Team throughout the event, as required. Sound checks will take place the day prior to the event as well as on the day of the event. Times for these checks are to be notified to the Licensing Authority and designated Parish Councils in advance.*
- *The acoustic consultant will be available throughout the duration of the performance of regulated entertainment at each event, as required and will have complete authority to ensure the event complies with the Sound Management Plan. It will hold regular meetings with representative of the Licensing Authority as required.*
- *The sound amplification systems will not be used after the permitted hours of entertainment on day of events for the relaying of music or other content or for any purpose except for emergency announcements relating to public order and safety.*

The below is also a condition within our premises licence to ensure an adequate review of the events takes place before plans for the following year are made:

- *A Multi Agency debrief shall be held within 3 months of the last event day each year.*

By including the above condition, it allows us as Event Organisers and both the Licencing Authority and Responsible Authorities to share feedback and review the event in detail before plans are made for the following years. It is one of key aims to engage in this process to improve delivery of our events year on year.

We hope that our response has been helpful and has eased your concerns regarding the events, which will enable you to withdraw your representation. We are committed to working with you throughout and if there is anything you would like to discuss further please do not hesitate to get in touch.

We would be very happy to arrange a meeting on zoom or on the telephone to discuss our plans in more detail. If you would like to arrange a meeting with us please let us know via email to ccandsc@proudevents.co.uk

Thank you for your input into our application which is appreciated, and we look forward to hearing back from you.

Regards,
Aisha Francis

