

## Appendix A

### Summary Report – Progress for the year 2021-2022

#### Block 1 – established schemes

Age UK run schemes		Membership at year end
Histon & Impington	<p>Busy scheme often with a waiting list. Down 1 member this year. Worked with local COVID group throughout pandemic. Parish Council very supportive. Marketing and promotional activity across village channels, radio, GP surgery, local businesses and parish council. No fundraising.</p>	19
Linton	<p>Drop in numbers of 9 – unusual as 20 is average. The local community group from COVID had a significant impact on numbers and some members moved into residential care. With reduction in COVID response new referrals are incoming and parish council supportive. Marketing and promotional activity across village channels, radio, GP surgery, local businesses and parish council. Leaflet drop and work with sheltered housing manager. No fundraising.</p>	10
Small villages (Balsham, Castle Camps, Horseheath, Shudy Camps, West Wickham, West Wrattling, Weston Colville)	<p>One of longest running schemes and covers significant geographical distance. Age UK work closely with steering group. Partial funding from local trust and each parish. Marketing and promotional activity across local channels: steering group, radio, working with parish Nurse, GP surgery, social prescribers, adult social care team, meals on wheels, South Cambs visiting support team, local businesses and parish council, local community fayre when running and local volunteer group. Hopefully a summer fundraising event to come</p>	16
Stapleford	<p>Due to pandemic the scheme has decreased from 15 to 7 but stayed consistent this last year. Warden also had to self-isolate during lockdown but conducted telephone calls and relief wardens did practical support. A new warden has recently been appointed and is approaching community groups and professionals and raising the scheme profile again. Steering group are supportive. Successful fundraising pre-pandemic. Marketing and promotional activity across village channels, steering group, radio, GP surgery, working with Camsight, adult social care team, meals on wheels, South Cambs visiting support team, local businesses and parish council. Since implementation of the scheme, it has been a challenge to gain financial support from the parish council, they did agree to fund the scheme for the first 3 years which expired 2021/22. PC confirmed that they won't be funding the scheme this financial year due to numbers being below 12 service users. It does</p>	7

## Appendix A

	mean that the budget is now forecast to be at a deficit of approx. £2000 at the end of 2022-23 unless they can find some further funding opportunities. Age UK plans to remain in contact with the parish by giving reports and will ask that they re-consider their decision for 2023-24.	
Swavesey	Scheme affected by COVID groups down from 12 at beginning of the year. The scheme is at capacity at 16. Scheme and warden well supported in the community and meet with Parish Council once a quarter. Marketing and promotional activity across local channels, radio, Anglia TV, GP surgery, Tesco Champion Leaders, parish magazine, local businesses and parish council. Fundraising events at Xmas, Spring event and Compass café coffee morning.	9
Teversham	Longest running scheme at 30 years. Demographics have changed in this village with a consistent decline in numbers despite promotion. This scheme is unique to other AGE UK Mobile warden schemes, in that at they also offer to support younger adults who have a long-term illness or disability. It was hoped that this would generate further referrals, however, to date no one under the age of 60 has approached for support. New warden starting May 2022, same warden covering Teversham and Fulbourn and salary costs divided equally between schemes. Marketing and promotional activity across local channels, posters, radio, GP surgery, articles for local magazines, social media, AGE UK website, contact with District Councillor, attendance at local lunch club. No Fundraising.	5
Waterbeach (+Chittering & Landbeach)	Full capacity for scheme is 12. There were some changes to the warden over past 12 months but now consistent again. AGE UK and parish council and district councillor in close contact. Marketing and promotional activity across local channels, posters, radio, GP surgery, articles for parish magazine, social media, local community activities groups and classes, contact with steering group, local businesses and through school community, local car scheme, meals on wheels, adult social care team and south Cambs visiting support team. No Fundraising but worked with local school on project.	9
	<b>Subtotal: Age UK (partially funded) schemes membership</b>	<b>75</b>
<b>Independent schemes</b>		
Cottenham	12 full members and 3 associates. Associate members receive a daily phone call. Two members passed away this year. No fundraising. No marketing	15

## Appendix A

Great Shelford	Scheme members at all time low post COVID. There has been an increase of six members during this financial year to 16 full-time and 13 associate members. Standard fundraising events COVID affected but donations and grants received.	29
Harston & District (Barrington, Grantchester, Harston, Hauxton, Newton & Orwell)	Significant increase in workload and time needed. Negative effects of COVID cited on isolation on wellbeing of clients. Running well but noting need for further support in future and will need to recruit volunteers and trustees to future proof.	17
Melbourn (Meldreth & Shepreth)	Increase of 3 members to scheme this year. Unable to fundraise but marketed programme through village channels and online.	52
Milton	Membership at full capacity. Marketing in village magazine and social media. Longstanding and running very well.	20
The Mordens (Guilden Morden, Steeple Morden, Littlington & Bassingbourn)	Low numbers are disappointing to the Trust. Determined to increase membership. Implementing Care Plans for all members and improving HR processes re: wardens. No fundraising. Marketing across all the villages. They did hampers not Xmas lunch in 2021.	12
	<b>Subtotal: Independent schemes membership</b>	<b>145</b>

### Block 2 - new schemes

New schemes		Membership at year end
NW villages: Fen Drayton, Lolworth & Fenstanton	<p>Scheme started year with two clients and finished at 6 and has capacity for 15. Warden in post from Jan 2021. Marketing and promotional activity extensive to establish new scheme.</p> <ul style="list-style-type: none"> <li>• Posters, fliers through local pub take away deliveries, articles in local Parish magazines</li> <li>• Radio, social media: AGE UK and local community pages.</li> <li>• Via Local Schools and Montessori nursery</li> <li>• Attended local virtual coffee mornings</li> <li>• GP's surgeries, pharmacy – sent out leaflets with all prescriptions</li> <li>• Social prescriber contact</li> <li>• St Ives volunteer centre</li> <li>• Meals on wheels</li> <li>• Attendance at MDT meetings</li> <li>• Regular meetings with the Parish Council</li> <li>• Churches</li> <li>• Local business e.g. hairdressers, chiropodists</li> <li>• Community events such as coffee mornings</li> <li>• Timebanks</li> <li>• Owls Car scheme</li> </ul>	6

## Appendix A

	Some fundraising events to come and one coffee morning Lolworth. Some difficulties getting new referrals.	
Fulbourn	<p>Scheme went live Jan 2021 once warden in post. It has full capacity of 20 and started with zero. Marketing and promotional activity extensive to establish new scheme.</p> <ul style="list-style-type: none"> <li>• Posters, fliers, articles in local Parish magazines</li> <li>• Radio, social media: AGE UK and local community pages.</li> <li>• Attended local virtual coffee mornings</li> <li>• GP's surgeries, Pharmacy</li> <li>• Local estate manager</li> <li>• Attendance at MDT meetings</li> <li>• Regular meetings with the Parish Council</li> <li>• Local business e.g. hairdressers, chiropodists</li> <li>• Community events such as coffee mornings</li> </ul> <p>Fundraising: Xmas fayre, November coffee morning.</p> <p>It can take up to 2 years to embed a new scheme in normal times (not post covid). Aiming to work with GP surgeries further and would like to merge with Teversham – under review this year.</p>	6
Longstanton	<p>Slow initially for referrals but gone from 0-8 members. Warden working to foster new relationships. Marketing and promotional activity extensive to establish new scheme.</p> <ul style="list-style-type: none"> <li>• Posters, flier drops, articles in local parish magazine</li> <li>• Radio, social media: AGE UK and local community pages.</li> <li>• Local Schools, Montessori nursery</li> <li>• Attended local virtual coffee mornings</li> <li>• GP's surgeries, pharmacies</li> <li>• Over Day centre</li> <li>• Regular meetings with the Parish Council</li> <li>• Churches</li> <li>• Local business e.g. hairdressers, chiropodists</li> <li>• Community events such as coffee mornings</li> <li>• Local supermarket</li> </ul> <p>Fundraising: Joint coffee morning with the Willingham and Over scheme</p>	8
S.W villages: Papworth Everard (Bourn, Caldecote, Comberton, Hardwick, Toft & Wimpole)	<p>Scheme gone from 0 to 11 and at maximum is 20-22 members. Has greatest geographical distances to cover therefore warden works 35h wk. Warden working on building referrals.</p> <p>Marketing and promotional activity:</p> <ul style="list-style-type: none"> <li>• Posters, leaflet drops, radio, articles in local magazines</li> <li>• Social media AGE UK and local pages</li> <li>• Contact made with social prescribers</li> <li>• Contact with the GP practises, pharmacies</li> </ul>	11

## Appendix A

	<ul style="list-style-type: none"> <li>• Age UK CAP website and social media</li> <li>• Talks at Camsight and WI</li> <li>• Meeting with the parish council</li> <li>• Attendance at local community events</li> <li>• Local business such as hairdressers etc</li> <li>• Local car schemes</li> <li>• Meals on wheels</li> <li>• Church groups</li> <li>• Sheltered Housing</li> </ul> <p>Fundraising - not currently. Some work to do on engaging the parishes further and reviewing staffing options of 1 full time to 2 part time wardens to be more location specific.</p>	
<p>South villages: Sawston (Whittlesford, Pampisford, Duxford, Hinxton &amp; Ickleton)</p>	<p>Live from December 2020 and when at capacity will have two wardens but currently on one only based on numbers. Scheme can support 20 per warden therefore with two employed up to 40 members.</p> <ul style="list-style-type: none"> <li>• Posters, leaflets &amp; posters across parish notice boards, articles in parish magazines</li> <li>• Social media pages, radio</li> <li>• Contacted local Covid community groups</li> <li>• Contacted the Social Prescribers at Granta Medical Practice, GP surgeries, pharmacies</li> <li>• Contact made with residential/sheltered housing.</li> <li>• Local Taxi services</li> <li>• John Huntingdon Charity</li> <li>• Sawston Scene</li> <li>• Local shops in all areas</li> <li>• Community Centre</li> <li>• Community Navigator</li> <li>• Reablement Team</li> <li>• Church wardens</li> <li>• Coffee mornings</li> </ul> <p>Some challenges generating working relationship with multiple parishes but working towards quarterly meetings ideally. And looking at parishes part funding in 2023-24.</p>	<p>10</p>
<p>Willingham &amp; Over</p>	<p>Started at 5 members and up to 10. Series of referrals that had to be signposted on as not suitable. At capacity can support 20 members. Warden is working hard to market and promote:</p> <ul style="list-style-type: none"> <li>• Posters, Leaflet drops, articles in local magazines, A “day in the life of...” Article</li> <li>• Radio, social media local and AGE UK sites</li> <li>• Attendance at Parish meetings</li> <li>• Pharmacy and GP surgery</li> <li>• Contact school and details sent out with newsletters</li> <li>• Gardening Club Over</li> <li>• Over Day Centre</li> </ul>	<p>10</p>

## Appendix A

	<ul style="list-style-type: none"> <li>• Contact with local business</li> <li>• Library</li> <li>• Willingham Auction Rooms</li> <li>• WI in both areas</li> <li>• Neighbourhood watch</li> <li>• Fire Service</li> <li>• Community Café</li> <li>• Contact with District Councillor</li> <li>• Carers group in Willingham</li> </ul> <p>Fundraising:            Joint coffee morning held with Longstanton warden.            Contact made with local business for raffle prizes which was successful.            Table display at Willingham Auction Rooms            Working to develop relationship with both parish councils further and hopefully secure some funding in the near future.</p>	
	<b>Subtotal: Fully funded schemes membership</b>	<b>51</b>
	<b>Grand total mobile warden schemes membership at year end</b>	<b>271</b>

Schemes from both blocks are generally running well.

AGE UK Teversham needs to find a suitable solution long term and consideration needs to be given to the following:

- AGE UK's specific skill set is care of the elderly, classed as those over 60 years of age. The unique programme of providing support to those under 60 in Teversham is not in line with their policy or standard practices. However, it has been agreed that Age UK will offer an extension of the current practice in Teversham (i.e. attending to those under 60s who are homebound) for a further year.
- AGE UK are keen to join this scheme with the Fulbourn scheme as a merged scheme however Teversham prefer not to do this at this stage.
- During this year it is suggested that AGE UK collect evidence, of the usage and requirements of the under 60s care programme and the scheme as a whole. Then the report of findings can be presented to GAC at end of year 2022/23 to clarify current situation in Teversham and highlight actual needs and future service options.
- AGE UK have recruited one warden at this time who supports Fulbourn and Teversham but they acknowledge that if levels of need increase again with COVID support lessening then another warden may be necessary.

All schemes are regaining momentum post COVID. However, the new schemes in block 2 need to continue to be developed in partnership with their respective parish

## Appendix A

councils to ensure their ongoing success and growth. Securing partial funding is a significant next step in AGE UK's agenda for the new schemes.

As demonstrated in the table, this year these SCDC funded schemes supported in total 271 people across the District.

Parishes covered	People 2020-21 served	2021-22
Milton Parish Council	20	20
Haslingfield Community Warden Scheme	19	N/A
The Mordens and Litlington	22	12
Melbourn, Meldreth & Shepreth	54	52
Great Shelford	39	29
Harston	15	17
Cottenham	24	15
Age UK Schemes: Weston Colville, West Wrating, Balsham, Linton, West Wickham, Horseheath, Shudy Camps and Castle Camps. Individual parish schemes in Swavesey, Histon, Girton, Impington, Waterbeach, Teversham, Stapleford	123	75
New - Age UK schemes: Fen Drayton, Lolworth, Fenstanton, Fulbourn, Longstanton, Papworth Everard, Bourn, Caldecote, Comberton, Hardwick, Toft, Wimpole, Sawston, Whittlesford, Pampisford, Duxford, Hinxton, Ickleton	N/A	51

It is notable that the numbers are down on the prior financial year but we must take into consideration the significant impact that COVID has had on schemes, in terms of access to scheme members by wardens, people being unable to work/ in lock down. meant some families and or COVID support groups were able to fulfil the support that the wardens normally would.