

Appendix C - Help Shape Our Priorities Survey Results Overview

% who thought important = scores of 4 or 5 out of 5

Rank of perceived importance - 1 = most important (out of all 41 actions across all priorities)

Description of Work Area	All Responses (AR) - 369 responses		Business Owners (BO) - 44 Responses		Disabled People (DP) - 39 Responses		Aged 65+ - 100 Responses		Under 35s (U35) - 26 Responses	
	AR - % who thought important	AR - Rank of perceived importance	BO - % who thought important	BO - Rank of perceived importance	DP - % who thought important	DP - Rank of perceived importance	65+ - % who thought important	65+ - Rank of perceived importance	U35 - % who thought important	U35 - Rank of perceived importance
Provide support to help older, disabled and / or vulnerable people to live safely in their own homes	82.91%	1	88.37%	1	86.84%	1	85.71%	4	88.46%	1
Work with partners to secure the infrastructure needed to support communities (including transport, energy, water and internet access)	81.62%	2	80.95%	5	76.92%	7	86.73%	1	69.23%	19
Review the way we deliver services to make sure we are efficient and deliver good customer service	81.13%	3	85.71%	3	76.92%	7	85.57%	5	73.08%	11
Take action to reduce fraud against public funds	80.73%	4	86.05%	2	79.49%	3	85.57%	5	73.08%	11
Work with partners to combat local crime and anti-social behaviour	79.78%	5	83.72%	4	75.68%	14	80.81%	8	76.92%	6
Work with others to tackle water supply issues in the area	79.32%	6	75.61%	7	84.62%	2	86.46%	2	65.38%	24
Promote apprenticeships (for all ages) to local businesses	78.21%	7	75.00%	8	79.49%	3	83.84%	7	84.62%	3
Speak to local people about where and how new homes and communities are built	75.48%	8	75.00%	8	76.92%	7	85.86%	3	65.38%	24
Make it easier for people to engage with the Council's decision-making processes	75.21%	9	73.81%	11	78.38%	6	75.00%	13	73.08%	11
Increase nature in the South Cambridgeshire area (including through tree-planting and other measures)	75.00%	10	60.47%	21	76.92%	7	78.13%	10	73.08%	11
Work with owners of empty homes to bring these back into use	73.46%	11	79.07%	6	78.95%	5	78.79%	9	76.92%	6
Ensure that development that takes place within the district is environmentally sustainable	73.16%	12	72.09%	12	73.68%	15	75.51%	11	73.08%	11
Work with partners to provide support to long-term unemployed people to gain skills	72.83%	13	68.18%	13	76.32%	13	68.37%	23	88.46%	1
Improve the energy efficiency of council homes	71.35%	14	63.64%	14	69.23%	21	74.75%	15	61.54%	31
Tackle and prevent fly-tipping	70.36%	15	74.42%	10	55.26%	31	75.51%	11	57.69%	36
Make it easier for customers to access and complete services online	69.32%	16	61.90%	20	70.27%	19	69.47%	22	73.08%	11
Explore new ways of generating income to help support services	69.10%	17	60.47%	21	76.92%	7	70.10%	20	80.77%	5
Make it easier to find information on our webpages, saving time for customers	68.68%	18	53.49%	26	69.44%	20	69.79%	21	84.00%	4
Make our new towns vibrant and attractive places to live and visit (including through the provision of community facilities)	68.25%	19	60.47%	21	63.16%	25	70.71%	19	69.23%	19
Support households to reduce waste and increase recycling	67.69%	20	62.79%	17	58.97%	29	75.00%	13	65.38%	24
Continue to offer good employment opportunities and invest in the development of our staff	67.42%	21	50.00%	30	76.92%	7	72.16%	18	76.92%	6
Continue to deliver new, high quality council homes	66.39%	22	52.27%	28	71.79%	17	73.74%	16	69.23%	19
Protect air quality in the district	66.01%	23	52.38%	27	66.67%	22	72.92%	17	65.38%	24
Support improved access to green spaces in the district	65.01%	24	62.79%	17	64.10%	23	65.31%	25	76.92%	6
Develop a Community Engagement Strategy and support local communities to tackle local issues (covering anything from litter to affordable housing and transport)	61.69%	25	51.16%	29	71.05%	18	65.66%	24	76.92%	6
Help communities be resilient to the effects of climate change (such as flooding and drought)	61.13%	26	44.19%	34	60.53%	27	64.29%	26	65.38%	24
Provide cost-of-living support (including Community Hubs, Food Hubs and Food Banks)	60.28%	27	56.82%	24	73.68%	15	55.56%	31	69.23%	19

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Rent out space to local businesses at our premises at Cambourne and other commercial premises that we own	59.20%	28	62.79%	17	58.97%	29	57.14%	28	61.54%	31
Support private home owners to increase the energy efficiency of their homes	59.17%	29	63.64%	14	61.11%	26	64.29%	26	61.54%	31
Reduce South Cambridgeshire carbon emissions (including those from our own operations)	56.94%	30	33.33%	40	51.35%	34	56.25%	29	69.23%	19
Help community groups with projects that reduce carbon emissions and increase nature (including through funding and resources)	55.74%	31	44.19%	34	64.10%	23	56.25%	29	65.38%	24
Encourage the installation of renewable energy generation and Electric Vehicle chargers	54.00%	32	46.51%	31	41.67%	38	51.58%	33	53.85%	37
Highlight funding opportunities for local businesses	53.24%	33	63.64%	14	51.28%	36	51.02%	34	73.08%	11
Provide support to help businesses reduce emissions and increase recycling	52.25%	34	45.45%	32	52.63%	33	54.17%	32	73.08%	11
Tackle rural isolation and promote equality of opportunity for marginalised groups	48.74%	35	36.36%	37	51.35%	34	50.00%	35	61.54%	31
Promote local businesses and high streets through websites, social media and articles	47.77%	36	56.82%	24	44.74%	37	47.96%	36	61.54%	31
Run events and provide funding to organisations to help improve the health and wellbeing of residents	46.63%	37	38.64%	36	60.53%	27	46.94%	37	53.85%	37
Provide support for new markets and events	44.79%	38	45.45%	32	53.85%	32	35.71%	39	65.38%	24
Provide support to refugees and asylum seekers in the district (including Homes for Ukraine)	44.38%	39	27.27%	41	34.21%	40	41.24%	38	46.15%	39
Provide support to arts and culture projects	36.77%	40	36.36%	37	25.00%	41	33.33%	40	34.62%	41
Provide business support resources (such as webinars and workshops)	33.62%	41	36.36%	37	34.21%	39	32.65%	41	42.31%	40